

## RANDA COLLINS, BIO

A beach bum at heart, Randa grew up in South Texas and loved the childhood days she spent in Corpus Christi, enjoying the small town feel and laid-back lifestyle of the Texas Riviera. After graduating from high school, she attended Texas A&M University, graduating in 1989 with a Bachelor of Arts in Speech Communications and a Minor in Marketing. Randa has over 20 years of corporate marketing experience. Most of her career was spent developing strategic brand marketing programs for Dr Pepper Snapple Group and 7-Eleven, Inc., where her focus was driving category and business growth for their priority beverage brands.

Outside of work, Randa enjoys taking yoga and fitness classes, spending time with her fiancé (Patrick), friends and family. One of her favorite things to do is travel, whether a week-end get away or a week-long vacation, she is always ready to experience something new, especially in a warm, sunny place. Randa and Patrick enjoy annual vacations to Maui and Mexico - sitting on a beach, listening to the waves hit the shore is where she finds her happy place.

Giving back to the community is important to her...carving out time to spend with children and animals has allowed her to volunteer and mentor at the Frisco Boys and Girls Club and spend time with the four-legged fur babies at Operation Kindness. "There's no better feeling than when you have made a positive impact on the life of a child or homeless animal."

"I am excited about the new opportunities I will have as Practice Manager for Pink Link Medical, including helping grow the practice and continuing to learn more about how hormones shape our lives. I am learning new things every day. It is inspiring to witness what Kala does for her patients at PLM. The patients that embrace and follow the program really benefit in many ways. She has been able to make positive changes by improving their health and influencing a positive outlook on life." Feel free to reach out to me via email or the office phone if I can be of assistance in any way."